

NZSCA AGM Meeting
Friday 28 May 9.00am-2.30pm
Sherwood, Queenstown

Present: Board: Roz Cattell (RC), David Burton (DB), Nic McClean (NM) Emma Markland Webster (EMW), Megan Wyper (MW), John Cole (JC), David Huang (DH)

Apologies: James Nightingale and Dan Brown from Allpress, Paul from A Bunch of Snobs, Pat Russell from JDE, Ken Shi from Aoraki Coffee Roasters, Jacob Clayton from Suntory, Andrew Smart from Espresso Workshop, Hugo Macdonald from Cofinet and 3Brothers, Jason Hall from Ripe Coffee, Casey Deane from Atomic, Hayden from Pomeroy's, Walter from Air Coffee, Hayden and Betsy from Rush Coffee, Deb and Scott from Toasted, Anna Coffee Lab

Meeting Mins by Emma Jean McDougall (EJM)

All attendees: Chris White, Altura Coffee Company Ltd / John Burton, John Burton Limited / Tim Evans, Goodman Fielder / David Worth, AMC Roastery Supply / Linda Smith, Coffee & Nut Trading Pty Ltd / Sue Denton, Beverage Services Ltd / Mark Chirnside, Crafted Coffee / Scott Pepler, Suntory Coffee NZ / Leigh Moss, Amatil Coffee Roasters / Shane York, Vertical Logistics / Jessica MacDonald, Eighthirty Coffee/The Roasting Department / Dan Daulton, Strictly Coffee Co / Jake Taylor, New Zealand Couriers / Casey Deane, Atomic Coffee Roasters / Frank Hsu, Frank's / Tom Ormond, Hawthorne Coffee Roasters / Jaime Norton, Chiasso Coffee / Jono Norton, Chiasso Coffee / Tom Handiside, La Marzocco / Louise Connelly, La Marzocco / Josie Parden, La Marzocco / Luise Metelka, Flight Coffee / Richard Corney, Flight Coffee / David Green, L'affare / Julia Wild, Goodman Fielder / Lee Brown, Havana Coffee Works / Bob Weatherford, Havana Coffee Works / Sam Clifford, Havana Coffee Works / Paul Baker, Vivace Espresso / Gabriela Hrutkaiova, Fairtrade Australia & New Zealand / Saffron Bush, Fairtrade Australia & New Zealand / John Cole, Mojo Coffee / Alexander Scholtz, AS CoffeeConsultants / Mathew Johnstone, Coalition / Masako Yamamoto, Atomic Coffee Roasters / Brooke Chichester, Atomic Coffee Roasters / Megan Wyper, Acme / Emma Hennah, Sublime Coffee Roasters / Dan Hennah, Sublime Coffee Roasters / David Huang, Society coffee / Zoe Fawcett, Kokako / Max Repia, Langdon Coffee Merchants / Henrik Rylev, Langdon Coffee Merchants / Jason Moore, Vanguard Coffee / Kylie Norton, Vanguard Coffee / Bonnie Lam, The Coffee Dojo / Patrick Kennedy, Acme Cupco Limited / Delwyne Phillips, Sacred Grounds Ltd / Greg Phillips, Sacred Grounds Ltd / Steph Noble, Ozone Coffee Roasters / Nic McClean, Extra Shot / Alice Burton, John Burton / Alla Heta, John Burton / Danny Mosca, John Burton / Jeremy Innes, Switch Espresso / Hamish Evans, Switch Espresso / Claire SouthernVasey, Bon Accord Products Ltd / Paul L'Amie, Bon Accord Products Ltd / David Thomas, Extraction Specialists / David Burton, Jacks Coffee / Chris Innes, Bean Addicted Marketing / Carl Sara, Sucafina NZ / Joseph Oosten, Sucafina NZ / Rebecca McKenzie, Mackenzie Coffee Co. / Kym Wyatt, Santos Coffee Roasters / Aaron Wyatt, Roma Coffee Roasters / Roz Cattell, Beverage Services Limited / Jamie Galloway, Foundation Coffee / Harry Urquhart Hay, Foundation Coffee / Chris

Boddy, Mazagran / Saskia Kirkbeck, Machine Ltd / Steve Smith, Machine Ltd / Emma McDougall, NZSCA / Emma Markland Webster, Monster Coffee / Alexander Tong, Wolf Coffee / Amber Ivmy, Kāpura

Agenda Item	Discussion
Meeting opened	<p>Welcome by Roz Cattell 9.09 am Welcome Housekeeping We want to hear from you, suggestion box. 80 people here. If you were a grinder, what would you be? Get to know someone you don't know. Thank you to our sponsors.</p> <p>Previous minutes Feedback <i>No feedback</i></p> <p>Motion to move: Paul Baker Seconded: Chris White</p> <p>Presidents report 9.34am Recognition Awards last night – thank you – lucky to gather together – look at Historical awards Highlight people in the future.</p> <p>Summing up last year – 90 attendees and a success. Board only met once in person and the rest online. Working smarter. Continued to hold events and engage. Looked at other Revenue streams Thanks to Kelly and Nico, and David Burton 2021/2022 exciting things moving forward Grow the membership for hospitality groups, more exposure to the baristas, drive education. Need more people to be involved with sub committees on events & education</p> <p>Moved, RC Second, Henrik</p>

Treasurer Report – Nic McClean 9.44am

Cancelling and rescheduling of events added costs
Added extra local events
Wage subsidy
Drop in membership income
Small loss of the year \$12, 300

Reduced our cash reserves. Kept Prize money separate

\$69k in the bank – budget is \$62k for operating
Don't owe anyone anything.

Question from Carl Sara: Congratulations on being down considering what you did with buffer
CS amount in money was \$70k to 62

Moved, NM Second, AW

Constitution Change

NM – accounting has moved on – all our transactions are in xero and we have an audit/review – audit takes a month so we're happy to delay
Propose to no longer have the external review and have an internal review instead. Important that we have really good process and internal audit
We are not for profit

Paul Baker – how does it affect IRD?
NM – as long as we file

JB- when we set it up – has the IRD changed it in the time frame
NM – want to keep the external accountants

Moved: 100%, no one against.

Membership Committee Report - Emma McDougall

Mission: four pillars

Looking back

Our Life members

Covid and how that affected membership with 12 dropping off straight away. Steady climb up till December and then March, wrote off 9 who hadn't paid. Still sent invoices out and currently sitting at 150 members.

Changes between these numbers. Small – 93 Med 25 Large - 32

Member benefits

Welcome to the new members – some here today

Looking ahead

Streamline of xero

Website – exciting work here but taking a long time.

Our people project – has had amazing feedback. Celebrates our people

NZ Couriers rebate system. Has been working well and looking for more member benefits along these lines

Maintain member growth

Strengthen relationship with Restaurant Association and hospitality roadmap project

Working committees and Government connection.

CS – questions around how much membership is.

EJM – self nominating – for the last 10 years, small 300, med 600 and large is 1200.

Moved, Aaron Wyatt Second Scott Pepler

Education Report - John Cole 10.06am

Mission statement

Affected who's approached us and how we change. Smaller classes, modified protocols. Challenging.

In October we Train the Trainer. Wide variation on skill set. Will work on digestible. Information going out before the courses.

Previously seen through roasters but many through cafes. How do we train in this climate?

Who are reaching? Wider

Breaking up modules and moving online – webinar but quite costly. Share the load.

Amount of content diversifying and sponsorship?

Online Judge's workshop was successful.

Tertiary Education Commission – workforce development standards. John Cole trying to get on the committees to look at skills and standards fit to purpose. Out of date training and certificates don't meet the needs. Service selection panel
Chance to raise the standards and professionalism of the industry.

Richard Corney – what's the idea on information and education, SCA level?
JC - equipment levels and standards - how far can we take it? Minister has appointed the heads.

Roz Cattell- Rest Assn – is exciting to be engaged.

Train the Trainer in October with David and Mas in Wellington

Zoe – working with high schools?
JC – they are updating for the first time in 30 years. A lot of ITO's will go and people will go to the training centres. Everything needs to be moderated.
We need to give value to those school children.

David Huang – working with MIT and they understand that what they are teaching is out dated.
RC – it's a good start.

Moved, David Green Seconded Jessica Macdonald
Break for Morning Tea 10.23am - 11.04am

Events committee Report – Megan Wyper 11.04am

Twenty years of barista champions
Changes of dates

Meadow Fresh online competition winner. People's Choice and winners

CIGS fun and ambition event before barista, All sponsors and competitors stayed on board. Wellington all turned up.
Again – keeping it fun

Merchandise

Sponsors – thank you especially Meadow Fresh

Social Media

Data base increased

Thanks to the volunteers and judges

Community Events

Previous run under the Guild, better organisation and resources to get to grass roots and next gen.

Sponsorship thank you

Put the kits together for the hosts. Targeted at everyone and health and safety and revenues.

Chocolate and Coffee Show: filter coffee to the public

Games & Sausages.

Tasters Series V3 some have sold out already

Wizz kits – 4 nationwide events with things provided. More of a community and fun event.

Moving full steam ahead for next events. Cup Tasters and Latte Art dates and a Saturday night event.

Questions: no questions

Moved: Jacob Seconded: Scott Pepler

General business: Roz Cattell 11.32

Paul Baker from Vivace asks around gas and new emissions and report to government affect 85% of coffee roasters
Gas is 4 times the price and purity What can we do?

Was everyone aware? A few. Domestic market in 2025. Commercial is grey area. Always going to be gas, but costs etc

RC- will certainly will look at. Will try and get information about this. Keep sharing
Restaurant Association and what they are doing impacts the chefs.

PB – started making changings in burners for ovens.

Aaron – mains and bottle.

PB – depends on where you get it from. No longer refining gas in NZ. Impact on smaller roasters

Richard – new connections ?

EMW – can we charge what we're worth, Craft Beer

PB – price of kilo is \$27 and we're not much north of that after 25 years.

All – we are worried about price.

David Worth – why not to get a LPG connections. Moving and starting and changing from natural to bottle. Roasters just need different jets.

EMW – the cost is a concern.

Aaron asks about Green price and supplies CS – can talk logistics – it's a problem. 100% increase minimum on price

Shipping routes, etc.

JB – more market driven and everyone is buying sugar. Coffee market has gone up 50% in the last 6 months

Aaron – roasters – prices will have to go up

CS – market reports etc

Aaron -people are going to have start to look at price.

CS- there will always be coffee

JB – the last 15 years, the price hasn't changed in the cup.

Ros- we need to talk about what the coffee is worth in the cup.

RC – rent and bottom line and prices had to go up.

EMW – talking with Rest Assn, future of our industry post covid, living wage. People don't have the money or staff to train. Somewhat in a profitable. Bars don't have a problem, why can't we.

PB – 300 roasters too scared to put higher prices up

Meg – market perception of the coffee

Tim – milk perspective dairy price. 5 July milk prices will increase.

JB – minimum wage and living wage.

DB – can we put an article together telling the nz public what we see and we need to answer the question.

EMW – can we share what is happening with our industry and lead . Proud of the product

Aaron great product which has had a great margin for so many years.

John Burton: the media, we need to channel our conversations back through our Association.

EMW : the media will go for scandal.

RC – we are all on the same page.

EMW – sustainability of the industry

Bonnie – business owner, it's all about customer education. You pay more for chocolate, so why not coffee.

Mark Chirnside – reality is the messaging and we need to be ahead of the game.

Emma – send in your story.

Zoe – café owner what can we do for them Narrative. Hand crafted bespoke product for a customer. So many industry are doing it and we need to help them to portray the message. If we lead, they will follow.

EMW – don't be scared, are you quality? Do you care where it comes from? Relationships .

Henrik – When will the 2021 training will come?

EMW - Late October.

Are they AST courses?

EMW – no but on the same level

When will the judges training happen

EMW - Dates went out for last week and then they will be locked in.

What does the business owner get out of this? EJM – what do you want to get out of this?

Regional events don't' fall under Association and best way going forward but we're going to try and work together

EMW - Logistics away from regions – sponsors etc

Championships will remain nation for the foreseeable future.

Chefs Association

What are we doing for specialty outside competition

EMW the word specialty puts people off but it's an aspiration but not a coffee grade level.

RC – Is it all encompassing. Should we consider? Does it matter?

CS – process to the Roasters – transition was to represent inclusive – global network and helps engagement and manifest everywhere, leadership and resources. Specialty is to bring everyone in, no hard and fast definition. Encourage.

Richard – Globally 2018 expected to grow from 13 % annually consumption in cafes. 3rd wave, you've seen multinational pivot. we all to be involved.

Group PHOTO 12.10

LUNCH Sponsored by John Burton. – thank you.

Elections 1.40pm

Carl Sara runs election process

Thanks to Nico and Kelly

Roz, Thanks to David Burton, presented with a nice red wine and silverback gorilla.

David says it's fun, interesting challenges and wanted to achieve. Excited with new guys and the board and we get tighter. Good future. Decision making in good hands

Positions available:

President, Vice President, Second vice, Treasurer and two board members, and one allied. All single year terms.

Carl Sara – everyone stands down for because of annual seats.

President – nominations for RC John and Meg nominated for Roz, no other nominations
Treasurer – Nic McClean, nominated by Roz and accepted
Vice President – Nomination's – John Cole nominated by Richard and no contestants
2nd Vice President – nominations – John nominates Meg – no contestants
David Huang – second year of board nomination
Allied nominated – Chris Innes – important and built into constitution and acknowledge the support. Annual term. Carl nominates Chris – accepts, voted in

2 seats available, important to have succession. Take the time to engage, learn and grow.

Scott Pepler speaks for Jake Clayton – Suntory.

Linda Smith speaks from Coffee & Nut Trading. on the board of the Australian Coffee traders

Aaron Wyatt speaks for Ken Shi.

Frank from Franks Coffee speaks.

Mark Chirnside also stands.

Jason from Vanguard also stands.

Richard Corney also stands

One representative from each member company puts two names on a piece of paper.
Votes are tallied 2.23pm

Board members are – Frank and Ken
RC – Broadening the Membership

Proposing that we bring on another membership category to extend our community, exposes education portfolio and competitions.
Would you allow us to look into it?
An AGM online and percentage yay or nay.

Shane – could they have a hospitality seat?

David Thomas – response from them?

RC – YES, more specialised

Jaime from Foundation – margins at our levels and customer level – close down discussion. What are we buying? How do we go as business coaches instead?

Hospitality Groups – different tiers, cross section ?

Carl Sara - Historical agreement – we wouldn't take cafes

Roz Cattell – what if looked like this? Can we pursue this?

Carl Sara – there are more cafes than roasters sway the memberships more towards cafes

RC – totally agree

Carl Sara - No voting rights have gone poorly in the past.

Steph – relationship is good, but rather not

RC – more education

EMW – what we're naturally doing is not reaching the people – follow down effect to the consumer and the baristas

Jason – tasters Series and community events

EMW – diverse group of attendees, in fun

RC – need to remember why we are here. What would you like to do with the question.

Paddy – in danger of losing focus of what we're about. **Communications portfolio.** – Paddy to help.

Tom – pro's and con's. Recommendations and see what everyone is thinking.

Saskia – different branch

EMW - allied is a large part of the membership. A poll? Don't want to be exclusive but we need to stick to who we are.

2.37pm Claire from Bon Accord speaks about Gumboot Friday.

RC closes AGM Meeting closed at 2.44pm